



MARKET SNAPSHOT

JANUARY 2023

PENSACOLA ASSOCIATION OF REALTORS®

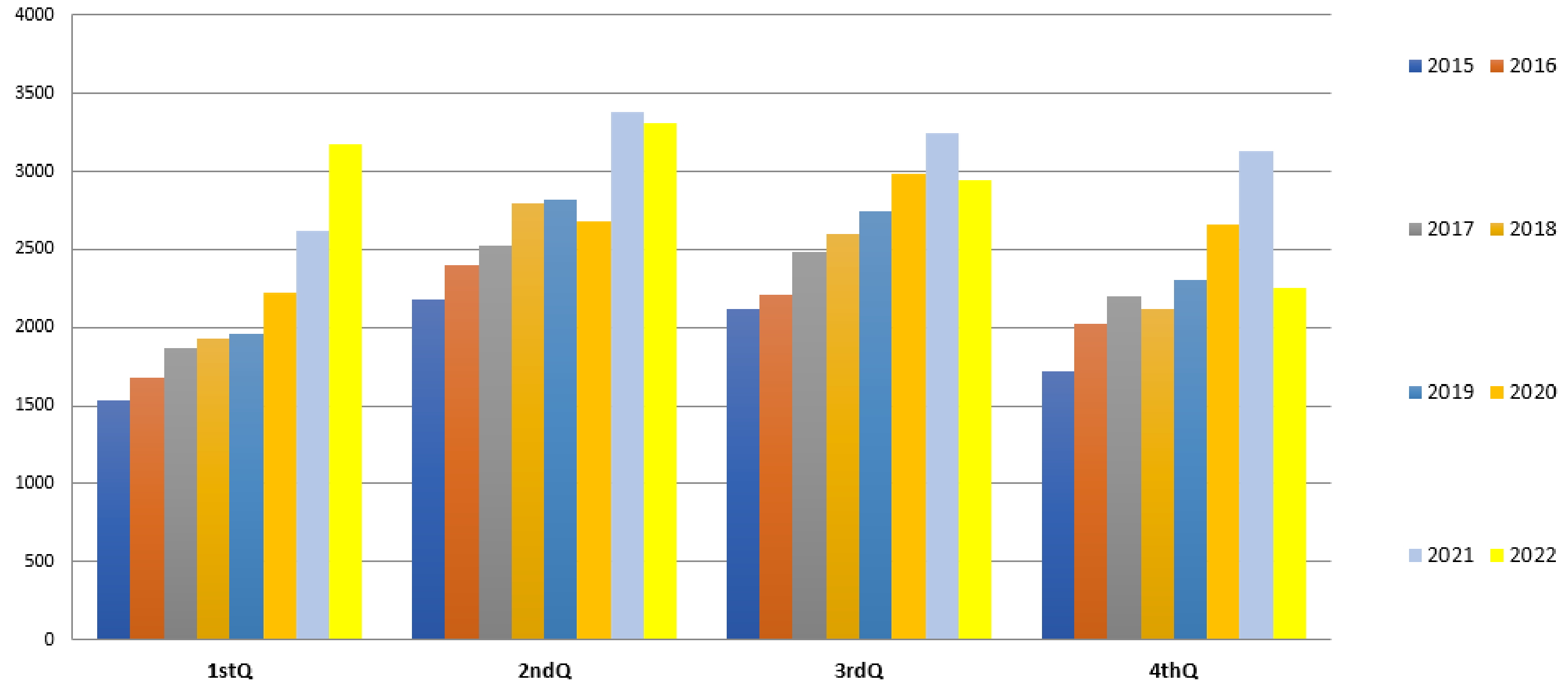
COPYRIGHT © 2023 PENSACOLA ASSOCIATION OF REALTORS®, INC.

JANUARY MARKET HIGHLIGHTS

- JANUARY SALES SLID 27% FROM DECEMBER'S TOTALS.
- THE MEDIAN SALE PRICE DIPPED BELOW \$300K FOR THE FIRST TIME SINCE LAST JANUARY.
- THE AVERAGE DOM FOR RESIDENTIAL AND CONDOS COMBINED WAS SEVEN WEEKS, UP AN ADDITIONAL WEEK OVER DECEMBER.
- BOTH RESIDENTIAL AND CONDO INVENTORY SHOWED MODEST IMPROVEMENTS IN JANUARY.
- THERE WERE 359 PENDING SALES AT THE END OF JANUARY.

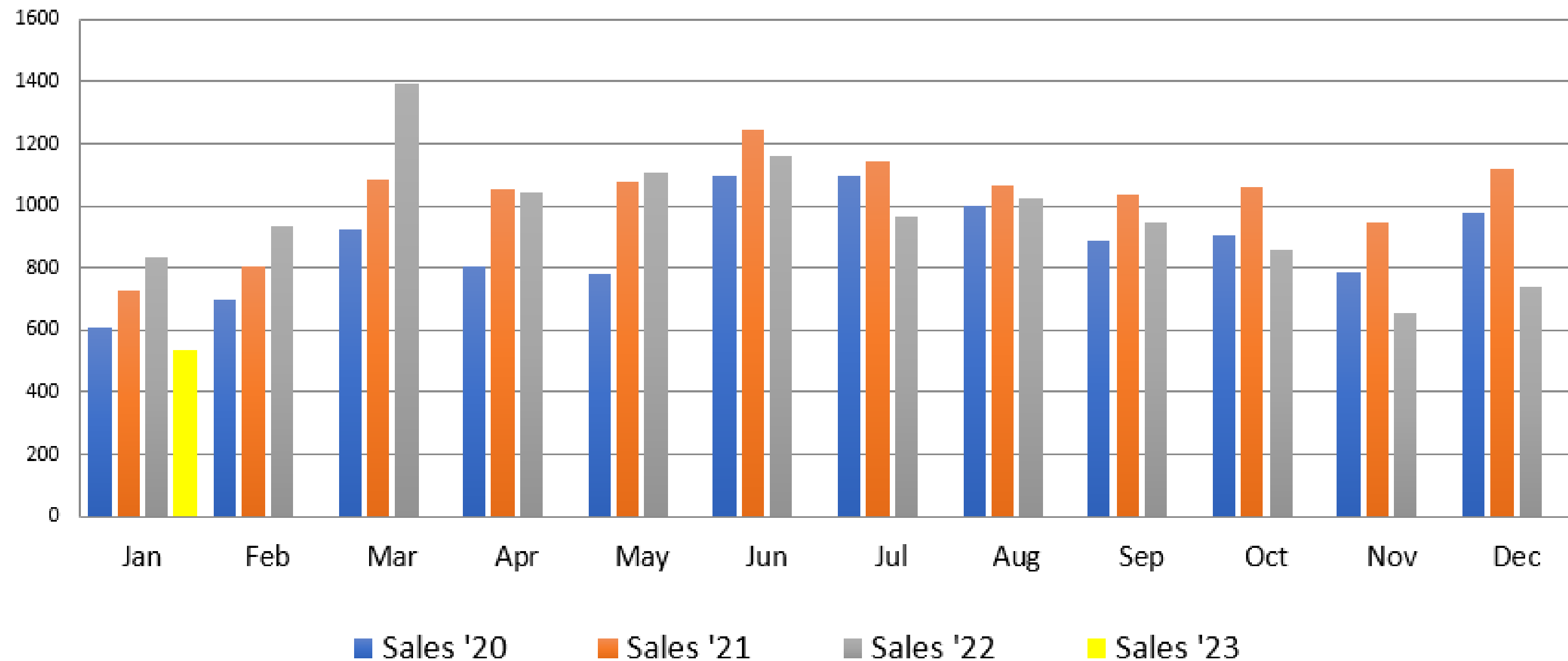
QUARTERLY SALES

2015 - 2022

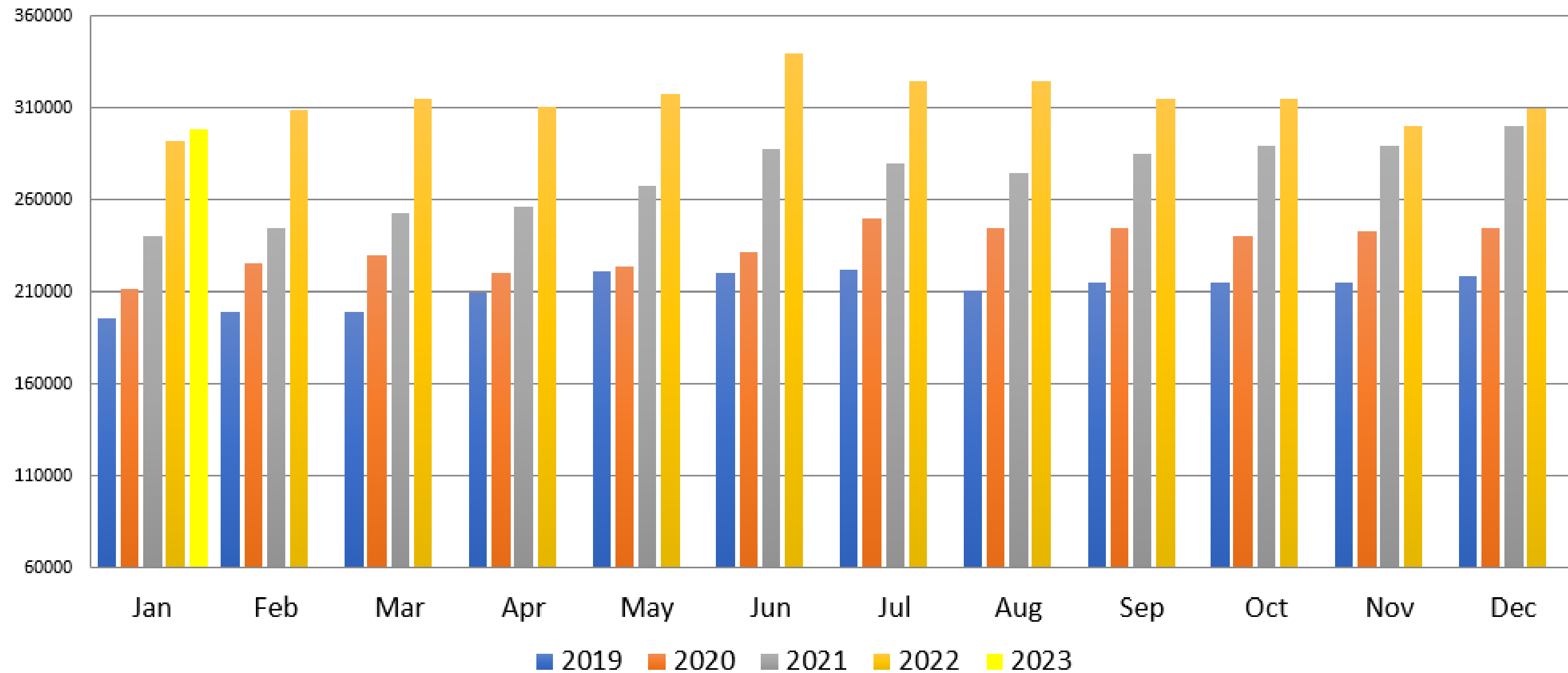


MONTHLY SALES

2019 - 2023

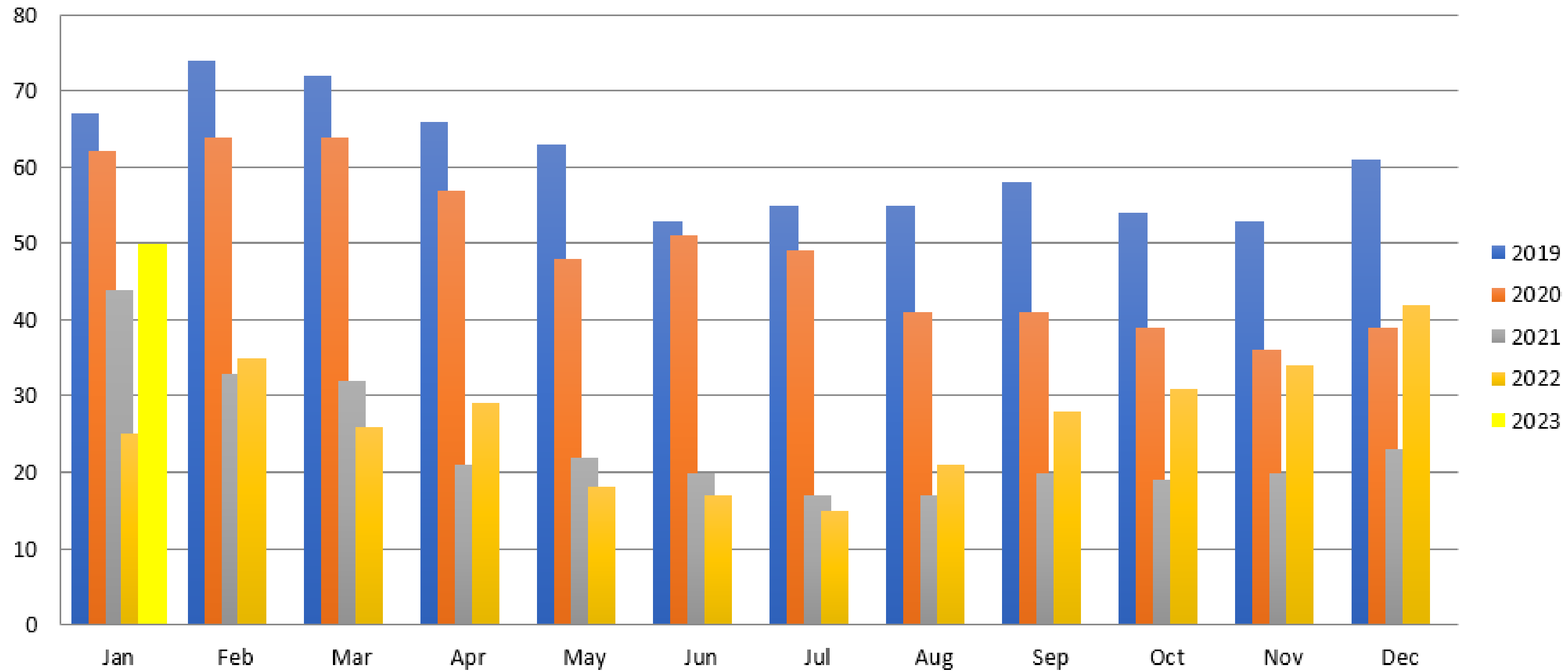


MEDIAN SALE PRICE



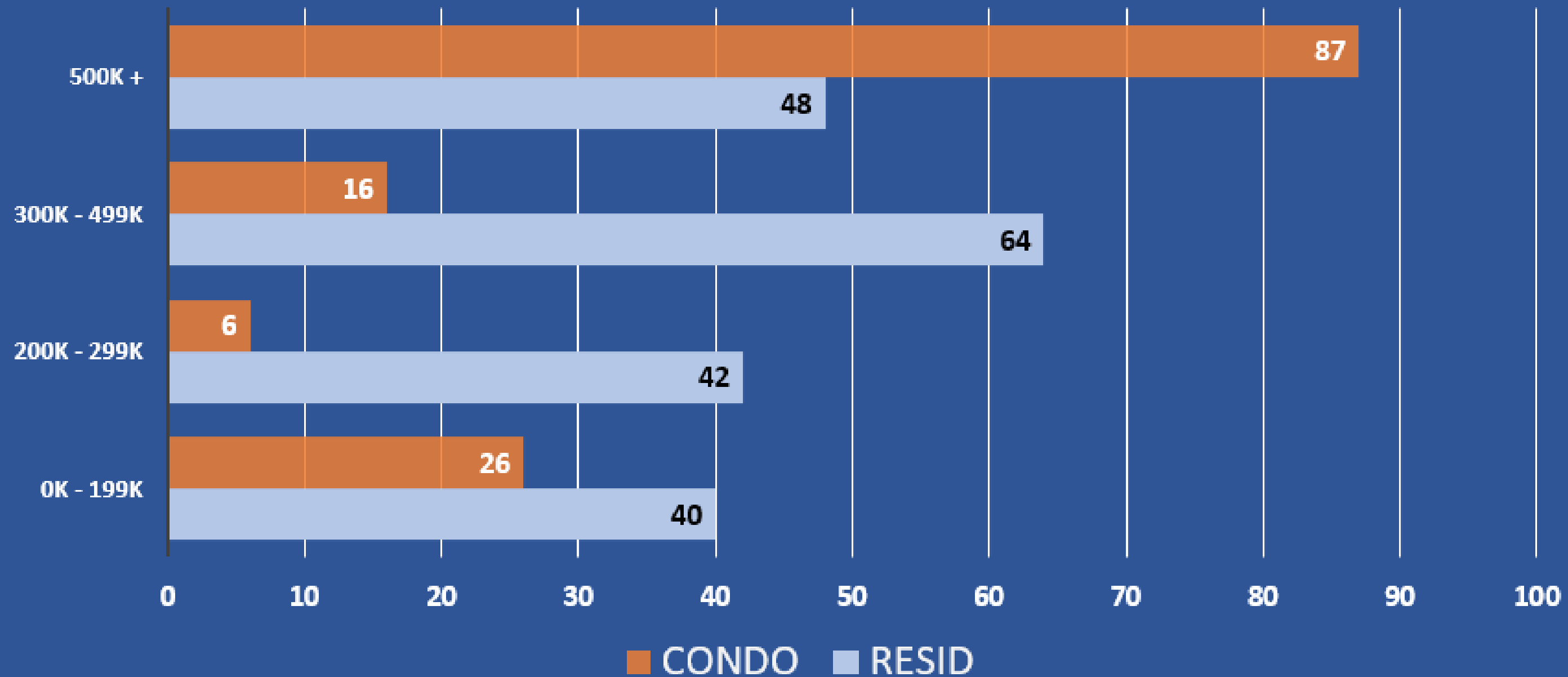
AVERAGE DAYS ON MARKET

RESIDENTIAL & CONDO COMBINED



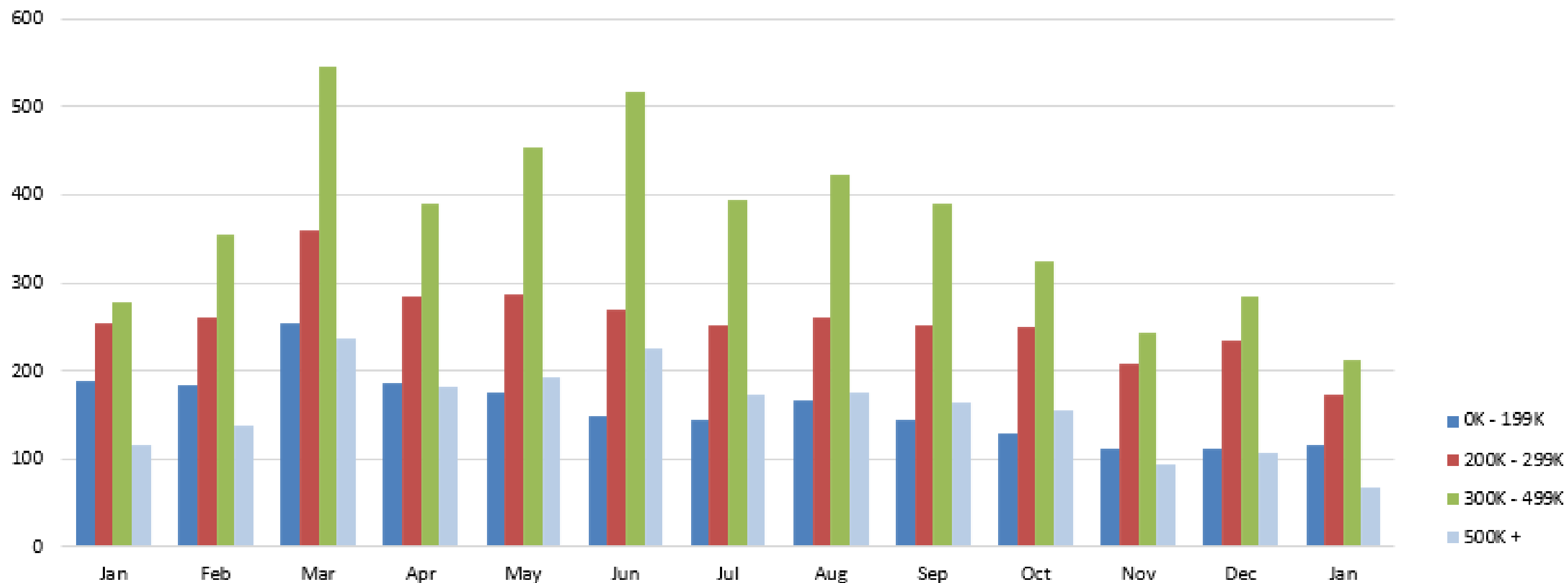
AVERAGE DAYS ON MARKET

BY PRICE RANGE / PROPERTY TYPE



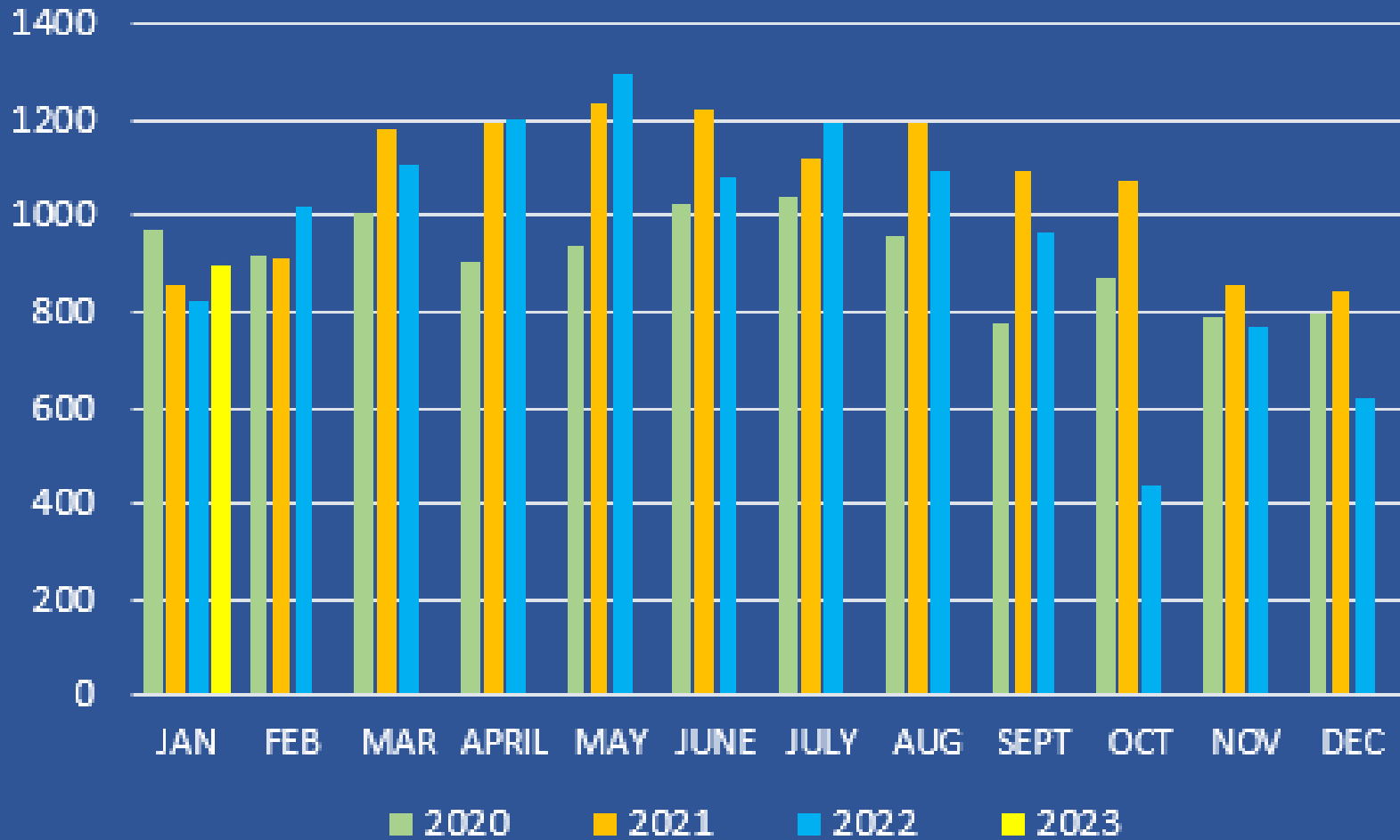
SALES BY PRICE RANGE

RESIDENTIAL & CONDO

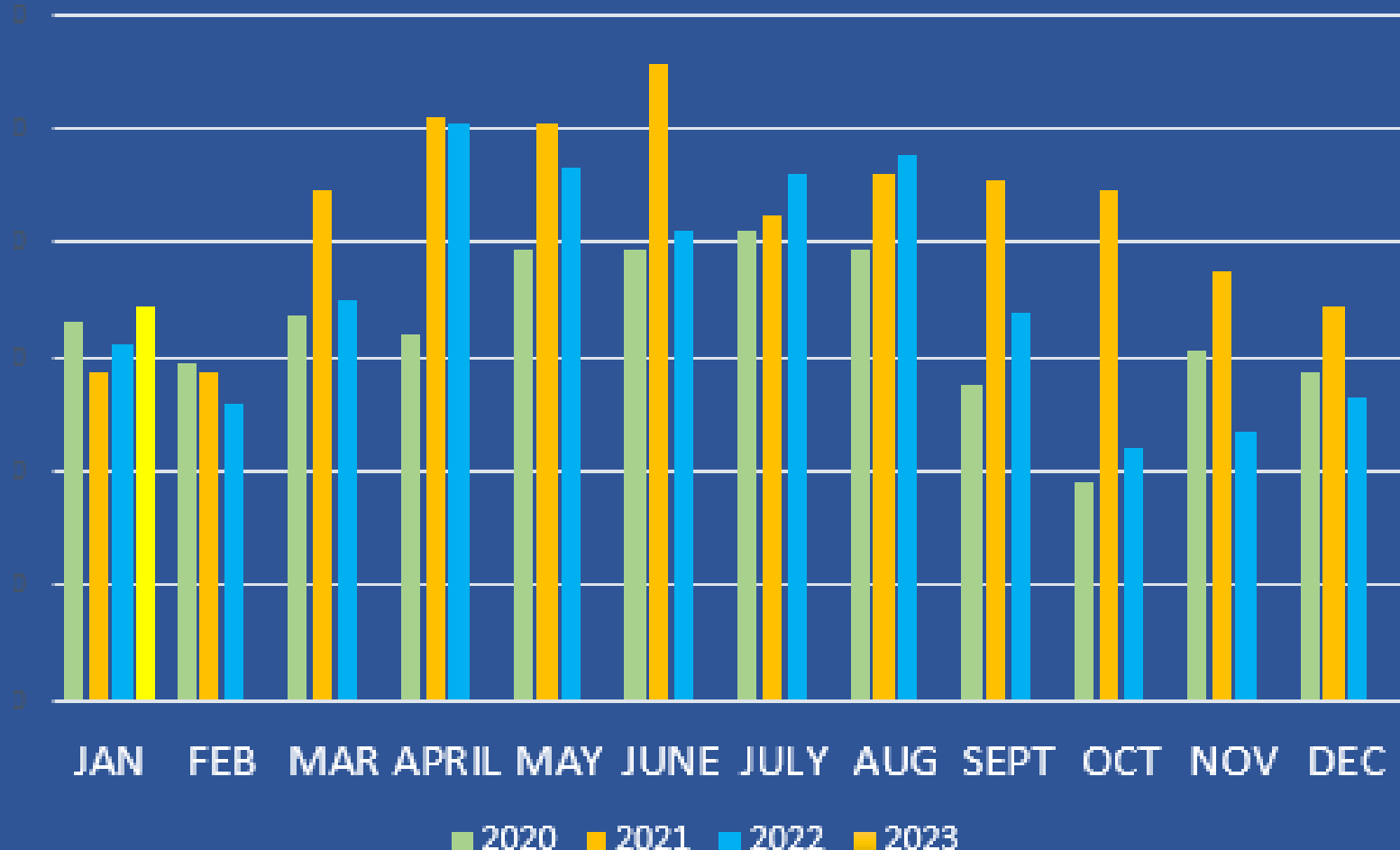


NEW LISTINGS BY MONTH

RESIDENTIAL

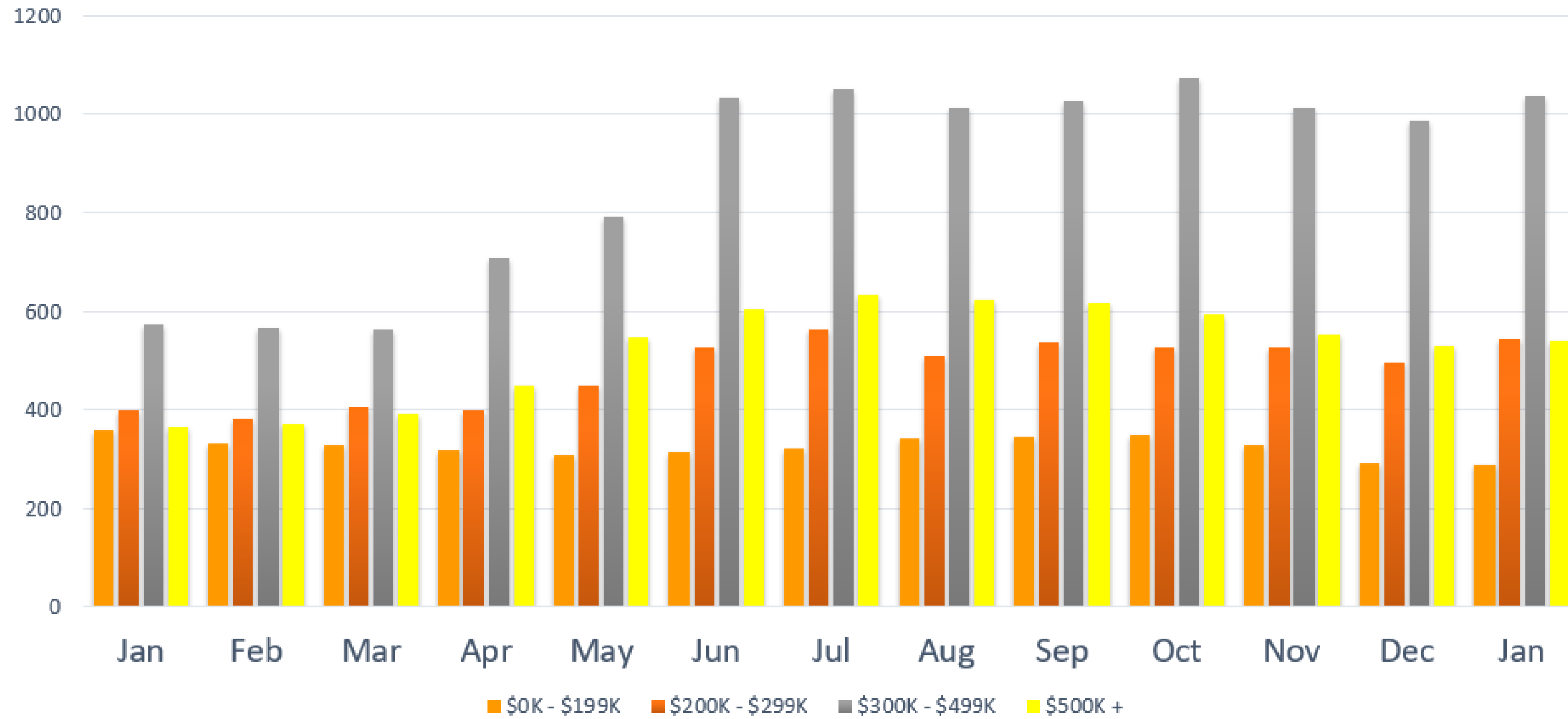


CONDO



S/FAM INVENTORY BY PRICE

INCLUDING CONTINGENTS



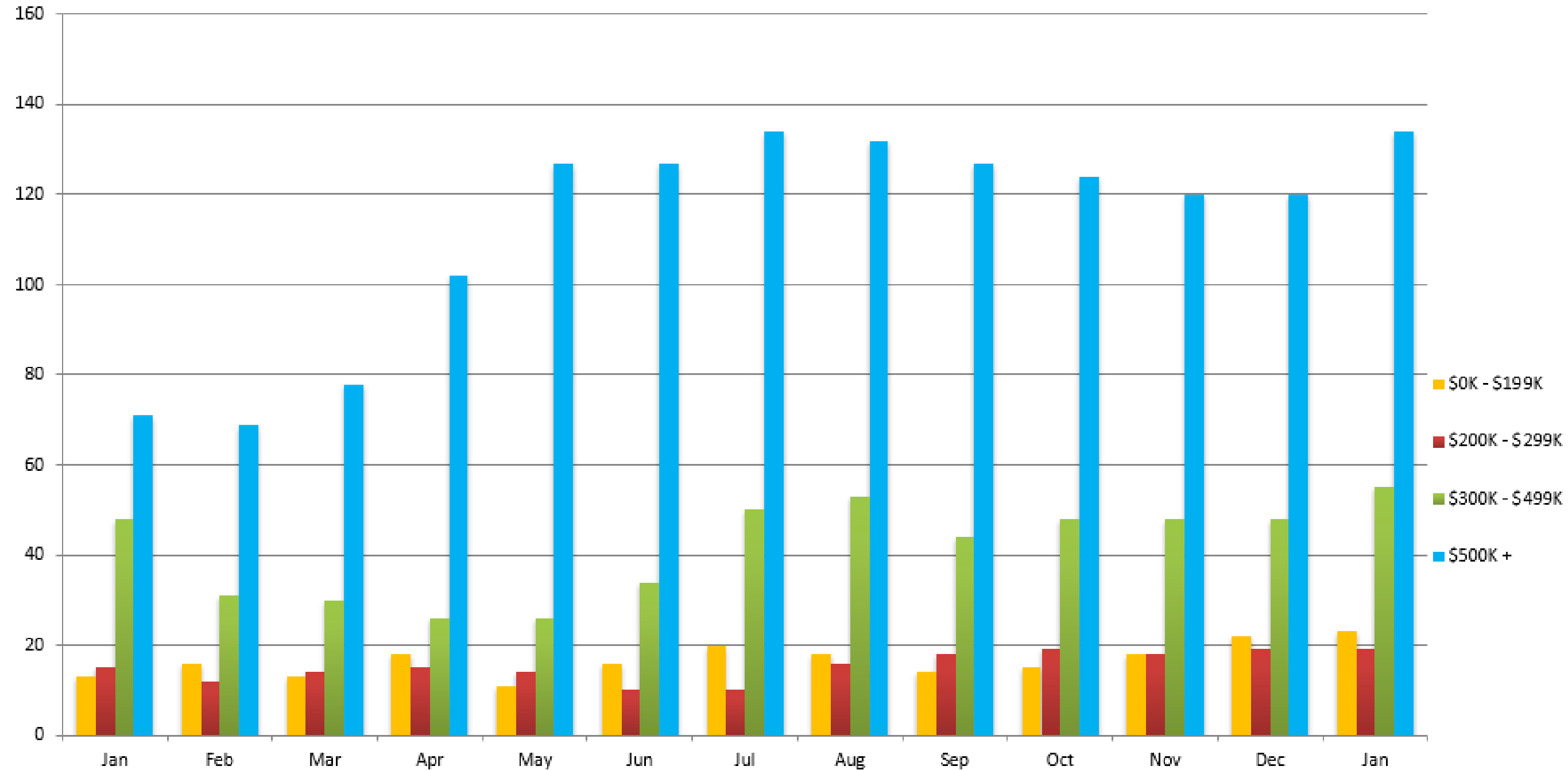
S/FAM INVENTORY HISTORY

INCLUDING CONTINGENTS



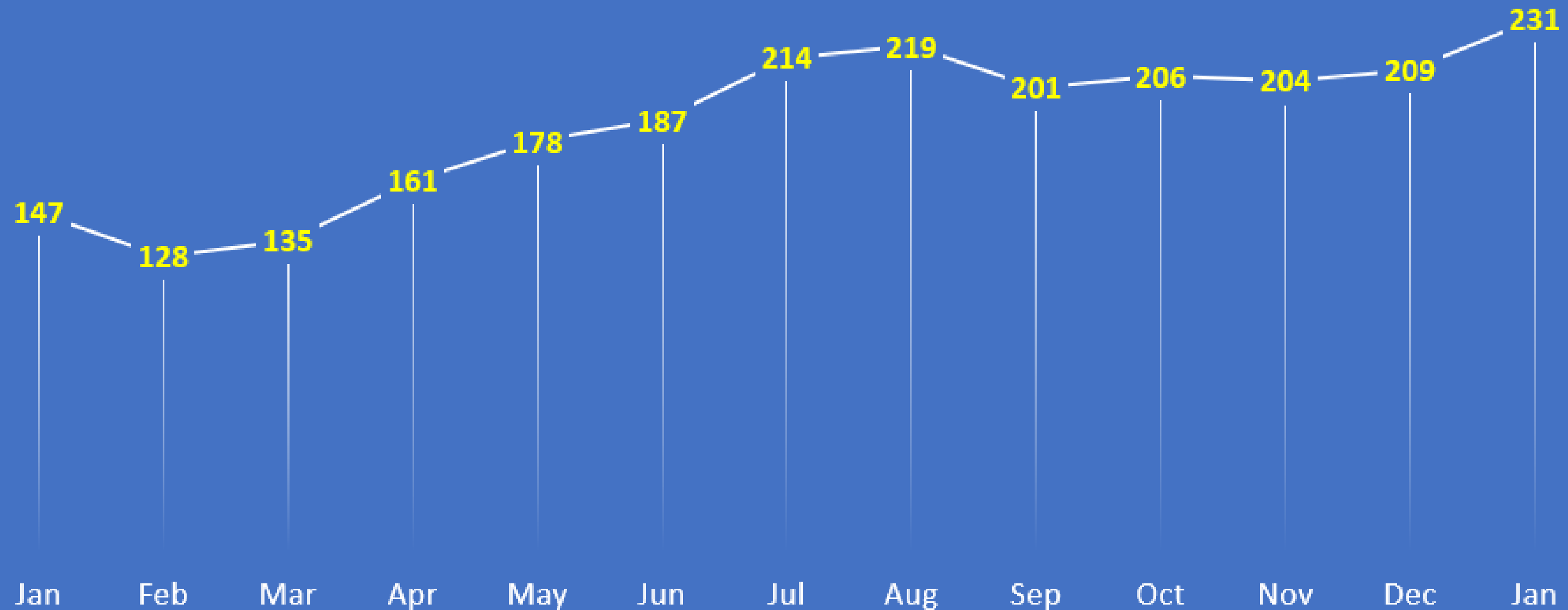
CONDO INVENTORY BY PRICE

INCLUDING CONTINGENTS



CONDO INVENTORY HISTORY

INCLUDING CONTINGENTS



AVERAGE PERCENTAGE OF SOLD VS. LIST PRICE

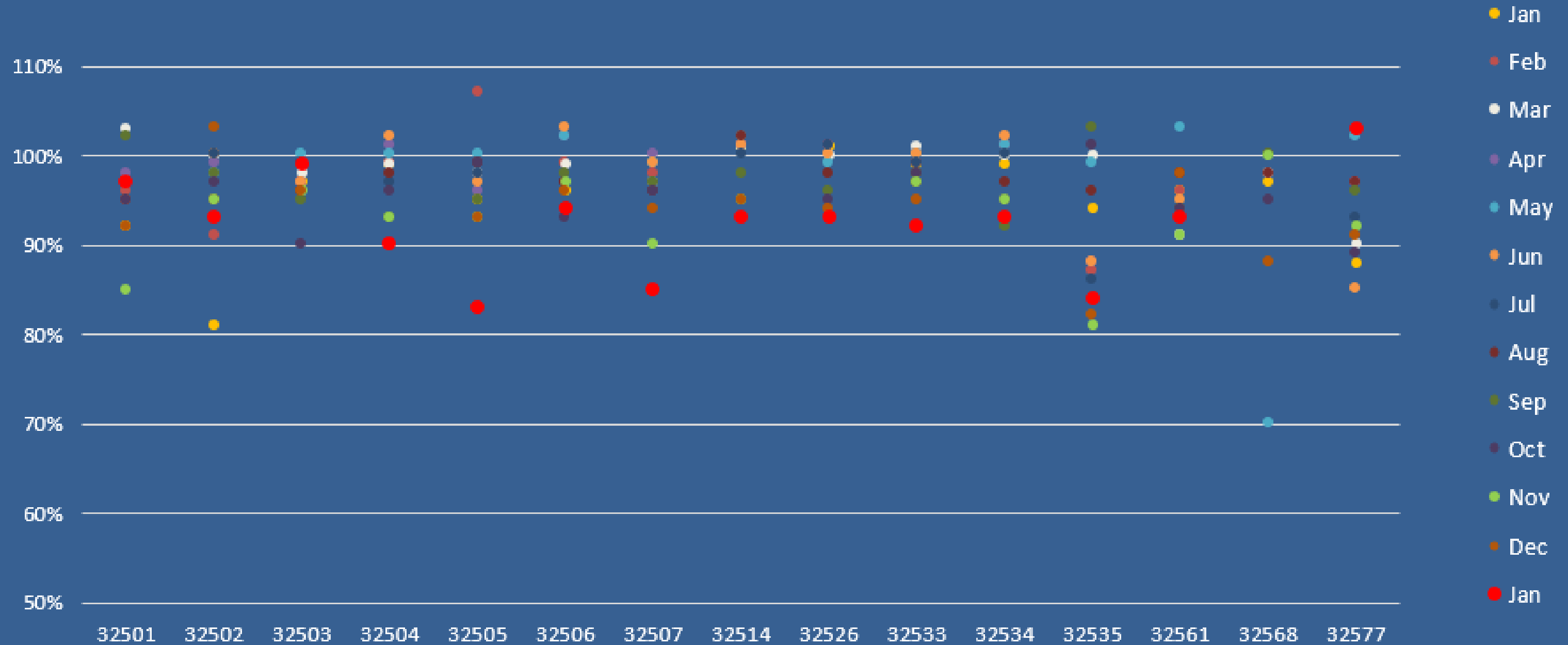
SINGLE FAMILY & CONDO UNITS

THE FOLLOWING SLIDES DISPLAY THE *AVERAGE* PERCENTAGE OF SALE PRICE TO ORIGINAL LIST PRICE OF SINGLE-FAMILY AND CONDO UNITS BY ZIP CODE FOR THE MONTH OF JANUARY 2023 FOR ESCAMBIA AND SANTA ROSA COUNTIES. DISTRESSED PROPERTIES ARE NOT INCLUDED.

IF NO MARKER SHOWS FOR ANY GIVEN MONTH, NO SALES WERE REPORTED IN THAT ZIP CODE FOR THAT MONTH.

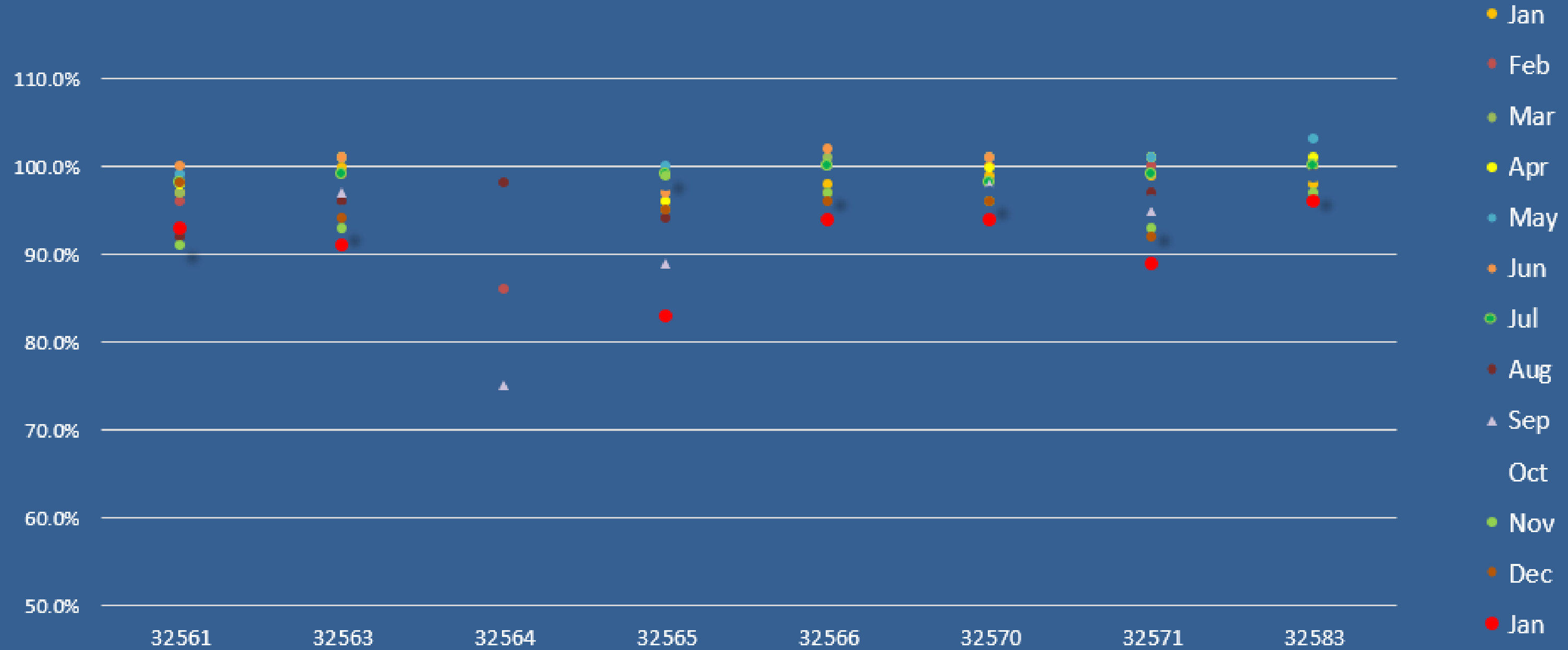
ESCAMBIA COUNTY

AVERAGE LIST TO SALE PRICE SINGLE FAMILY



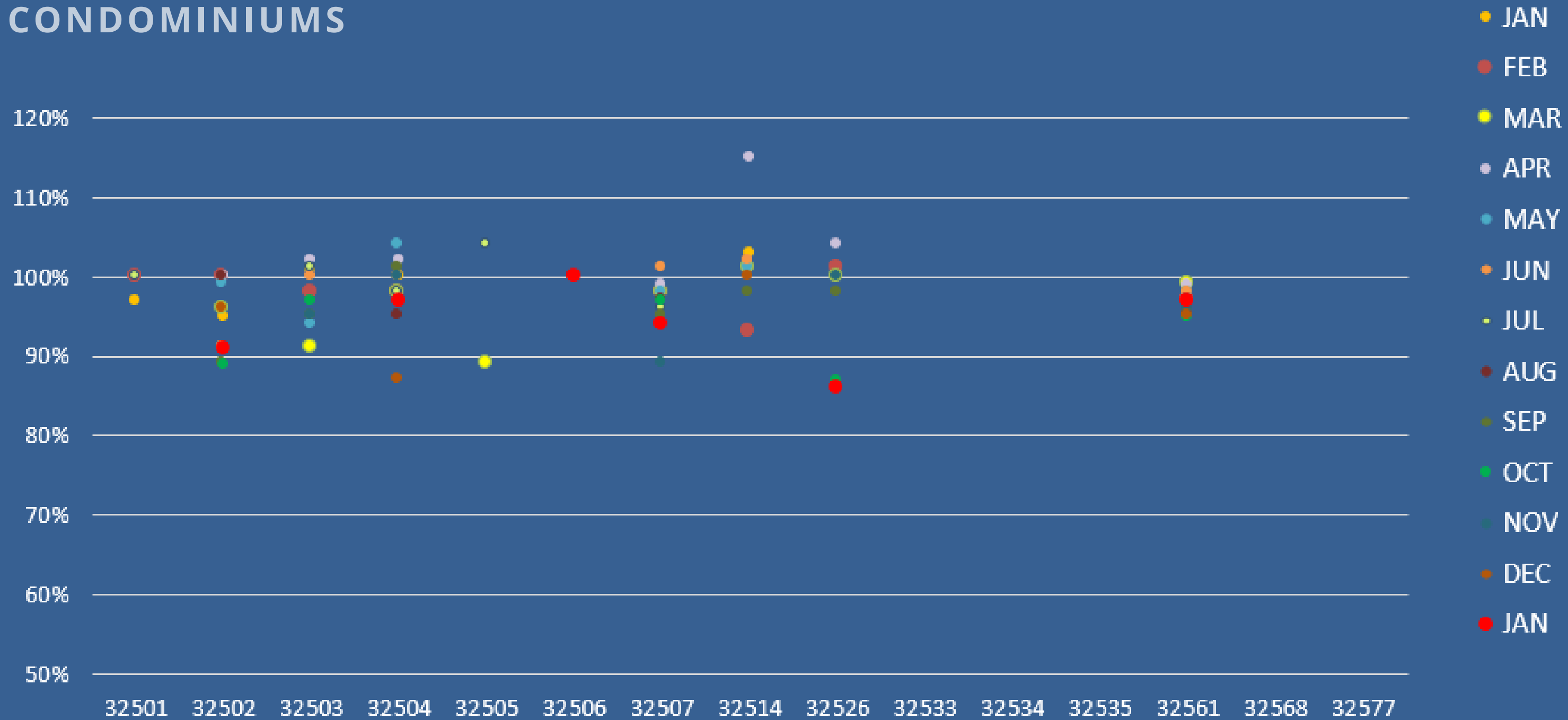
SANTA ROSA COUNTY

AVERAGE LIST TO SALE PRICE SINGLE FAMILY



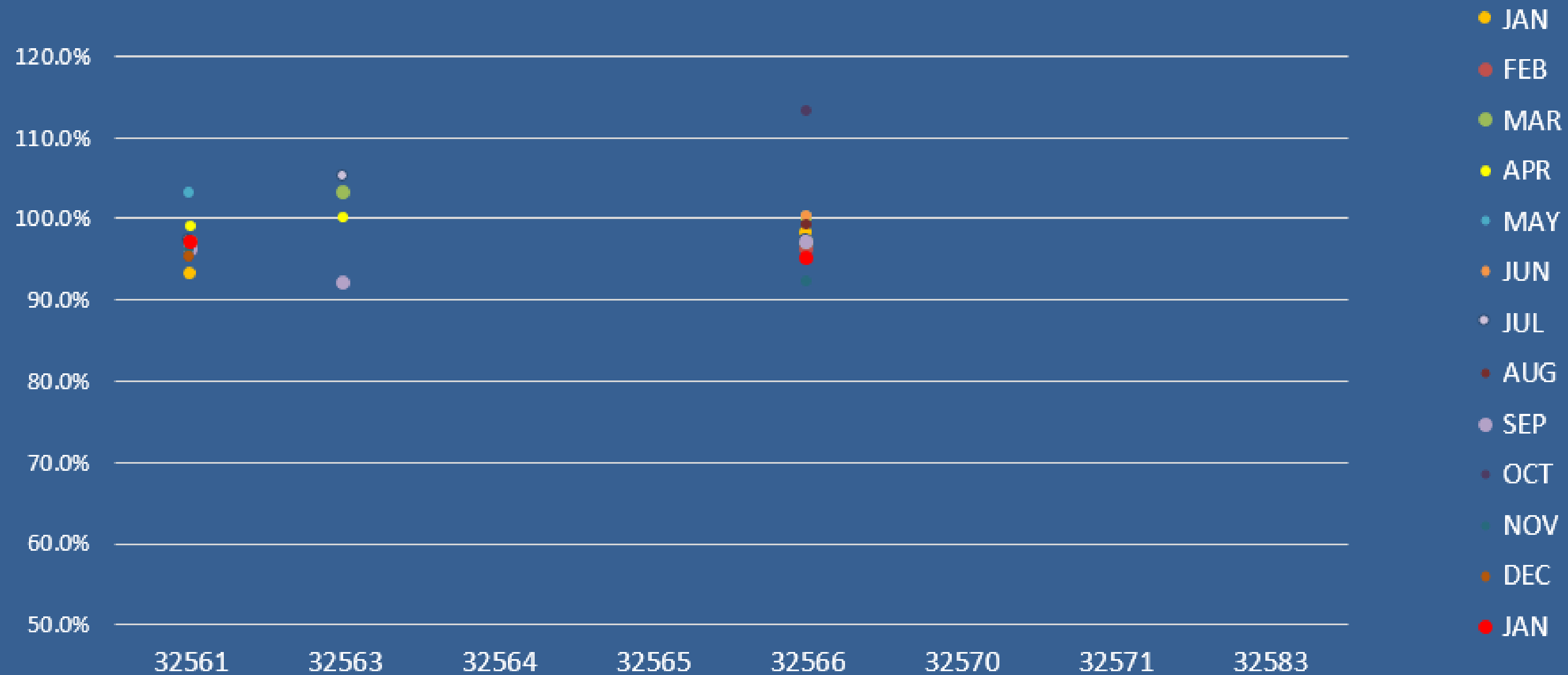
ESCAMBIA COUNTY

AVERAGE LIST TO SALE PRICE CONDOMINIUMS



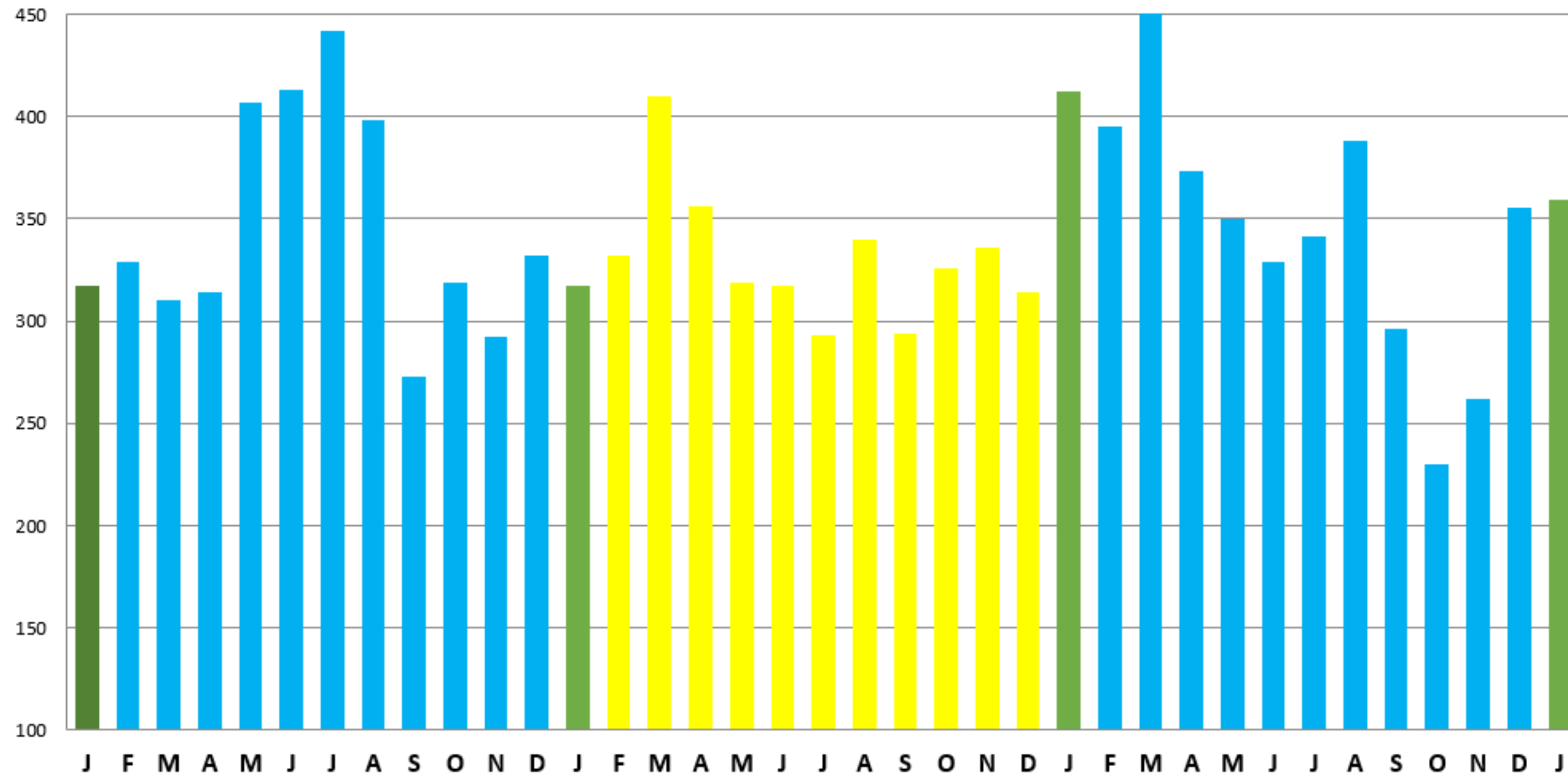
SANTA ROSA COUNTY

AVERAGE LIST TO SALE PRICE CONDOMINIUMS



PENDING SALES

JANUARY 2020 - JANUARY 2023



PENSACOLA ASSOCIATION OF REALTORS®

MLS DEPARTMENT

MLSSUPPORT@PENSACOLAREALTORS.ORG

(850) 434-5507



COPYRIGHT © 2023 PENSACOLA ASSOCIATION OF REALTORS®, INC.