

PENSACOLA ASSOCIATION OF REALTORS®, Inc.

CONSENT TO SERVE

as an Officer or Director commencing January 1, 2023

1. I understand that by submitting this form, I consent to have my name submitted to the Nominating Committee to be considered as a candidate for the position of either an officer or director member of the Board of Directors of the Pensacola Association of Realtors® for 2023, and that this information will be posted on the Internet. I further understand that all candidates must be interviewed by the Nominating Committee.

NAME: _____ Tamela "Tami" Harris _____

OFFICE: _____ HomeSmart - Florida _____

ADDRESS: _____ 2515 N. 18th Ave. Pensacola, FL 32503 _____

TELEPHONE: _____ 850-324-1876 _____ EMAIL _____ tami@tamiharris.com _____

2. I wish to interview for the position of:

____ President-Elect Secretary/Treasurer ____ Director

3. Please provide the following information:

Number of years as a member of PAR ____ 9 _____

Number of years in the real estate business ____ 9 _____

Real Estate Specialty (e.g., residential, commercial, property management, etc.)

____ Residential _____

Have you received any disciplinary action from the Florida Real Estate Commission or been found guilty of violating one or more Article of the Realtor® Code of Ethics?

Yes No

If Yes, please explain including date and details. If you need more space, please use additional sheets.

4. What do you believe is the biggest challenge facing our Association today?

1. Lack of Engagement of new (and older / never or not recently involved) members, agents & brokers on Committees.

2. Recent Technology changes with Public Facing MLS Website, Commercial MLS, and agent showing tool that did not perform as advertised out of the box and caused significant disruption in the day to day business of our member agents.

5. If elected, how would you recommend the association respond to this challenge? (please be as specific as possible)
 - 1 a. Survey membership (using a professional / consultant written survey) on what education and networking events they would like us to offer and how often per year (ie, contract classes every month or every other month; GRI, CRS, other classes from list of FAR available classes, etc.)
 - 1 b. Continue to offer a wide range of education and networking resources & events that are well advertised in advance.
 - 1 c. Host a broker's meeting or breakfast on a regular basis (have a monthly or bi-monthly event scheduled) and discuss what is going on in committees at PAR and with events. Ask Brokers to share with their agents at their 1-2x month meetings and hold them accountable to help with increasing engagement (measure the brokerage agent engagement today and quarterly or semi-annually or annually to show increase or decrease of agent involvement from particular brokerages).
 - 1 d. Ask the BOD, Executive Board and/or staff meet with Local Brokers and leaders at the various brokerages regularly to review our education and networking events and ask them to be more engaged. Especially the med-large brokerages that have zero to little participation on the Committees and the Board currently.
 - 2 a. Create a spreadsheet with all functionality present in current product and required in new product and functionality that is desired. Issue Request for Proposals (RFPs) to software vendors to verify they meet the required list at a minimum and require we see their product release schedule for the next 2-3 years to verify what features are on their future releases that may meet our desired functionality list. This will allow us to have their current and product schedule release of future functionality in writing when contracting with them, This data would come in handy to share with attorney in the case where we may need to break a contract without penalties due to lack of functionality (such as with the HomeSnap product recently). It will also prove to our general membership that we consulted with top 2-3 most viable vendors in the product space, completed extensive due diligence, issued and reviewed RFP responses with detailed list of required and desired functionality before we disrupted their normal course of business with a new product that was expected and advertised as being a better solution for the task.

6. As a director or officer, you will be expected to attend monthly Directors meetings and selected other events throughout the year. Do you understand and agree to do so?

Yes No

7. Do you support and contribute to RPAC? Yes No

7a. If "no", please explain.

7b. Would you pledge to become at least a \$99 Club contributor each year you serve as an officer and/or director of the Association? Yes No

8. As an officer or director of the Board, you will be representing the organization. Will you support positions taken by the PAR Board of Directors, even if you opposed the positions when they were being considered by the Board of Directors? Yes No

If challenged, how will you respond to a member if asked about your personal feelings versus the Association's position?

We vote as a board and the majority rules. I support the majority as we represent the entire membership not just one person's opinion or one person's agenda.

9. Please describe, in your own words, your perception of the role of the position for which you seek to be elected, and the reasons you feel you are best qualified to serve in this position.

I've been an active member of the Board of Directors and several committees for many years and would be honored to serve in the Secretary / Treasurer position to continue to grow in my leadership skills and my leadership capacity at PAR. I also have a BA degree in Accounting from UWF so am very well versed with reading and understanding financial statements. I also negotiated with software and consulting vendors and clients for a living in my past life as an executive with several software companies, including IBM, therefore very knowledgeable of software costs and negotiation tactics in that arena. I am well versed with how the BOD and several committees operate amongst our association and will continue my involvement in various committees to continue to grow as a leader in our association.

10. Please list any prior service to the REALTOR® organization and/or the community you would like the Nominating Committee to be aware of.

- a. Extensive IT background as IT sales & lead consultant for over 23 years with Fortune 50 company and their top 100 clients
- b. Accounting clerk managing rentals & bookkeeping during junior college for Edgewater Beach Resort Condos in PCB
- c. Property manager for a sister resort of Edgewater Beach Resort, Portside, during junior college
- d. FL Real Estate Sales Associate 2003 – present. (full time realtor since Dec 2014)
- e. FL Real Estate Broker Associate 2016 – present
- f. Keller Williams Realty Gulf Coast, Agent Leadership Council, 2017

11. Service to PAR, FAR, or NAR:

Committee Name	Dates Served	Position
PAR Board of Directors	2018,19,20,21,22	Director
FR Board of Directors	2022	Director
PAR Professional Dev. Comm.	2021	Vice-Chair
PAR Professional Dev. Comm.	2022	Chair
PAR Professional Dev. Comm	2020	Member
PAR Governmental Affairs Comm	2022	Member
PAR MLS Strategic Committee	2018,19,20,21,22	Member
PAR MLS Committee	2016,17,18,19,20,22	Member

12. Community Service Involvement:

- HOA Board, Sunbird Condo, PCB, approx.. 2005-2008
- HOA Board, Santa Rosa Shores Subdiv., Gulf Breeze, for many years, approx. 2008 - 2016
- HRC Local & National Board, PAC, Atlanta, Tampa & Washington DC, approx.1995-2007. (co-founder of the Tampa chapter & co-chair 2000-2006)
- Volunteer, Foster Home & other duties – Emerald Coast Golden Retriever Rescue 2007-2015
- Volunteer, Ambassador – Gulf Coast Kids House, 2021-Present

By signing below I certify that the information provided above is true and accurate, that I have been a member for at least three years, and have not been found guilty of any Ethics violations during that time.

Date 6/21/2022

Signature 

Please note the following key points about the Consent to Serve forms and nomination process:

- All candidates for either an officer or director position, including those who may choose to be nominated from the floor, must submit a **Consent to Serve** form and be interviewed by the Nominating Committee.
- The Nominating Committee is scheduled to interview candidates on June 22, 2022 beginning at 9 a.m. at the PAR office.
- In order to provide adequate time to duplicate applications and schedule interviews, we would like to receive all **Consent To Serve** forms at PAR by the end of business day on Monday, June 20, 2022.
- Forms received after June 20, 2022 will still be accepted, however priority consideration for interview scheduling will be given to applications received on or before that date.

Please either fax (850.432.2615) or email (laurie@pensacolarealtors.org) completed forms to Laurie Moritz at PAR. Once submitted, please call Laurie (850.434.5507) to verify PAR has received your form.